

Noida International Airport and Bird Academy Create hospitality employment pathways for local youth in Jewar

National, September 17th, 2026: – Bird Academy, in collaboration with Noida International Airport, Brisk Olive Trust, and Roseate Hotels & Resorts, the hospitality brand of Bird Group, India, has successfully completed a hospitality skill development programme for local youth in Jewar. The programme was designed to support employment-oriented skill development for young people from communities around Noida International Airport and help them access opportunities linked to the region's growing aviation, hospitality and services ecosystem.

Conducted at ITI College, Jewar, the programme trained 33 students from different backgrounds who had completed schooling up to Class 12. It covered key areas of hospitality operations, including Front Office and Food & Beverage, along with soft skills, industry interactions and site visits to hospitality facilities. The training focused on practical capabilities, workplace readiness and confidence-building among the students. Following the completion of the programme, candidates have moved into employment opportunities across the region, including at Noida International Airport, Roseate Hotels & Resorts, and outlets along the Yamuna Expressway.

The hospitality programme builds on an earlier collaboration between Bird Academy and Brisk Olive Trust, the CSR partner for Noida International Airport. Last year an aviation skill development programme was conducted at ITI College, Jewar, for 28 students from underprivileged backgrounds. The programme focused on aviation ground operations, including ramp operations and passenger handling, along with soft skills, airport exposure visits and interactions with industry professionals. Candidates who completed the programme have since secured employment opportunities at Noida International Airport.

The Aviation Skill Development Centre at ITI College, Jewar, was inaugurated last year by the Hon'ble Member of Legislative Assembly of Jewar - Shri Dharendra Singh, with support from Noida International Airport. The centre is intended to equip local communities with skills aligned to employment opportunities emerging from the region's aviation and logistics ecosystem.

Christoph Schnellmann, Vice Chairman, Noida International Airport, said: *"Noida International Airport's development is closely linked with the communities around it. Supporting local youth with relevant skills and access to employment opportunities is an important part of our commitment to the region. We are encouraged to see participants from these programmes move into employment, and we will continue to work with partners on initiatives that strengthen employability and support inclusive regional growth."*

Mrs. Radha Bhatia, Chairperson, Bird Group & Bird Education Society for Travel & Tourism (BESTT), added: *“The belief that skill is the most powerful enabler of opportunity has driven everything Bird Academy has stood for since 1998. In a world where graduation and post-graduation alone no longer guarantee a rewarding career, focused skilling is what bridges education and employment. Empowering women has always been central to our mission, because when you empower a woman, you empower an entire family, and in turn, a community. We believe in gender parity, and that every young woman deserves equal access to skill and opportunity. Seeing them step into meaningful careers alongside their peers, is the very purpose. I would like to express my sincere gratitude to Mr. Christoph Schnellmann and the Noida International Airport team, and to the leadership of Brisk Olive Trust, for giving Bird Academy the opportunity to positively impact 61 lives. This is just a curtain raiser, one that showed us what is possible when institutions, industry, and communities come together with shared intent. Aviation and hospitality are among the fastest growing pillars of India's economy, and demand a skilled, world-ready workforce capable of delivering world-class experiences. We look forward to sustained and strategic public-private partnerships that place our youth, our communities, and our nation firmly at the centre of this growth story.”*

The initiative is part of Noida International Airport's broader CSR focus on education, vocational training and employability. As the airport and the surrounding ecosystem develop, such programmes aim to help local communities participate in economic opportunities emerging in the region.

About Noida International Airport

Noida International Airport (IATA code - DXN) connects the greater Delhi area and Western Uttar Pradesh with other cities in India and the world. This world-class airport offers rich experiences and comprehensive commercial attractions to its passengers. NIA is committed to an ambitious net zero emissions goal supported by sustainable design and operations principles.

Yamuna International Airport Private Limited (YIAPL) was established for the development, construction and operation of the greenfield project - the Noida International Airport. The company, a 100% subsidiary of Zurich Airport International AG, is responsible for the implementation of the public-private partnership project in close partnership with the Government of Uttar Pradesh and the Government of India. The concession period for Noida International Airport commenced on October 01, 2021, and will run for 40 years. The airport's masterplan provides for further development over the duration of the concession to serve over 70 million passengers annually.

For more information, please visit www.niaairport.in.

About Bird Academy

Bird Academy is the educational arm of Bird Group, established under the aegis of BESTT (Bird

Education Society for Travel & Tourism). Founded in 1998, the Academy has shaped careers across aviation, travel, tourism, and hospitality, training thousands of students annually through focused skill development and industry-aligned vocational programmes. India's first and only IATA Regional Training Partner, Bird Academy is also an IATA Authorised Training Centre offering globally recognised certifications including ICAO-mandated IATA CBTA DGR training, and delivering programmes that support aviation safety, operational effectiveness, and professional capability development across the industry.

www.birdacademy.in